

Professional Profile: Dr. Lim Khee Guan

Oxford Award for Excellence in Business Leadership & Digital Innovation

Dr. Lim Khee Guan is a seasoned Sales Director and entrepreneur with a proven track record of leadership and innovation in the e-commerce and technology sectors. With extensive academic credentials, including multiple Doctorates in Business Administration and a Master of Business Administration, he combines theoretical insights with practical business acumen to drive organizational success.

As a co-founder of multiple companies, including 020 eCommerce Sdn. Bhd. and eBox Online Sdn. Bhd., Dr. Lim has been instrumental in shaping sales strategies and business models that have led to increased customer retention and profitable revenue streams. His expertise in front-end and back-end development has also proven invaluable in his role as the founder of HostPro Sdn. Bhd., where he managed a variety of systems including Portfolio Analyst, Employee Track, and Account Management systems.

Beyond sales and technology, Dr. Lim exhibits a flair for creating visually appealing sales environments, as evidenced by his work with WebCEO Sdn. Bhd. His eye for aesthetics goes hand in hand with his acute business sense, making him a well-rounded leader capable of steering companies toward success.

An award-winning professional, Dr. Lim has received accolades such as the Mighty Leadership Award, Millennial Business Leader Malaysia, and has been

recognized as one of the "Best Intelligent Figures" in 2021. His influence and contributions to education and business have also earned him distinctions like the Consumer's Choice Awards and the Malaysia Influential Educators award.

Highly motivated and skilled in areas such as computer technology, teamwork, and communication, Dr. Lim exemplifies the qualities of a modern, dynamic leader. His achievements are not only a testament to his capabilities but also serve as an inspiration to aspiring entrepreneurs and business leaders in the ever-evolving digital landscape.

Dr. Lim is an influential figure in both the academic and corporate worlds, with his work having been recognized globally, notably with the 2022 TOP eCommerce Solutions Provider by APAC CIO Outlook Silicon Valley, USA. His unmatched expertise, leadership qualities, and commitment to innovation make him an asset to any organization or initiative he is associated with.