# Professional Profile: Dato' Dr. Danny Tan

# Oxford Award for Excellence in Trade, Digital Transformation & Social Initiatives

With a distinguished career spanning multiple sectors including manufacturing, food and beverage, digital & IT, and lab certification, Dato' Dr. Danny Tan stands as a paragon of versatile business leadership and social responsibility. A Managing Director with an extensive portfolio, he has spearheaded initiatives that have significantly contributed to economic and social welfare, earning him several prestigious awards and recognition.

## Vision and Philosophy

Dato' Dr. Danny Tan's personal vision is to cultivate a meaningful life not only for himself but also for others. He firmly believes in demonstrating kindness, care, and concern for family, friends, and even strangers. His focus is not just on achieving success but also on being a person of value and gaining respect through accomplishments and abilities.

## **Professional Expertise**

# Manufacturing:

As the Managing Director of Dansonpack Sdn. Bhd., he has significantly contributed to raising the industry standards.

# Food & Beverage:

Leading as the Managing Director in Food Social Sdn. Bhd. and Panda Food South East Asia Sdn. Bhd., he has turned his vision into high-growth enterprises.

#### Digital & IT:

At the helm of several IT firms like Dansonleap Solutions, and HYT Cross Border in various countries, he has been instrumental in driving digital transformation and cross-border e-commerce solutions.

#### Lab Certification:

Dato' Dr. Danny Tan has also been the Managing Director of CAIQ Test Malaysia, contributing to scientific research and quality assurance.

## **Educational Background**

Doctorate in International Trade from the Global University for Lifelong Learning, California, USA.

#### **Awards and Honors**

Sin Chew Business Excellence Awards 2017

Asia Success Award of "Super Service Quality" in 2013

Expert of Science and Innovation by the Chinese Academy of Inspection and Quarantine Test in 2021

SME "Product Excellence Awards" in 2022

# **Association Memberships**

Deputy President of the Malaysia Cross Border Ecommerce Association

Committee Member at the Malaysia China Business Council

Treasurer of the Alliance for Safe Community

#### **Charitable Contributions**

Active in various charity and donation drives, including COVID-19 Pandemic relief, flood aid, and contributions to hospitals and welfare organizations.

Dato' Dr. Danny Tan's career is not merely a list of titles or accolades; it is a testament to his commitment towards creating a significant impact on both business and society. His leadership roles in multiple sectors demonstrate a career shaped by versatility, commitment, and a genuine desire to contribute meaningfully to the world around him.