## Professional Profile of Lam Yen Ni

## Oxford Award for Excellence in Beauty Industry & Entrepreneurship

I am the Managing Director of Beauty Inn Centre. I am a cheerful person who is full of energy every day. No matter what the environment, I can adapt quickly. I love exploring new things, and that's why I love learning. I hope my life will keep improving.

To educate more young people to grow, I will keep on learning. Everything in life is possible when I am willing to study hard and never give up.

# Company Name: Beauty Inn Centre FOUNDER

In 1999, Yenni founded Beauty Inn, a beauty salon providing various services, including skincare consulting and facial treatments, to customers. Education

Apart from managing Beauty Inn full-heartedly in the future, Yennialso wishes to fulfil her pledge as below:

-Allowing every woman to regain beauty and confidence grooming more beauty experts for the beauty industry and hope to lead Beauty Inn to become an organisation with influence, well loved by customers, and well-known in the beauty industry.

## Education

2008: Academy of Beauty and Health Science

#### Skills

Teamwork, Leadership, Problem-solving, responsibility, and creativity

## **ACHIEVEMENTS**

#### 2022

-Participated in Examination and Assignment by IAQ (International Association for the Advancement of Quality), Chief Brand Officer Certification Programme, Professional Academy of Lincoln University Malaysia and Professional Diploma in Brand Strategy and Management (DBSM)

## 2019

-Participated in the CEO Camp, the Talent Management Workshop, the Leadership Workshop, the Selling Skill Workshop, and the DISC Workshop held in YYC Training Centre

## 2017

completed the contour makeup artist courses organised by the LA Image Beauty Institute.

completed training courses organised by The Global Professional Artist Federation with honours.

#### 2008

Successfully completed training on Derma Structure and function conducted by the division of Continuing Professional Development (CPD) in the scope of Beauty Science.

completed the embroidery course and has attained the proficiency level set forth by the academy.

#### HONOURS AND AWARDS

#### 2022

6th Beauty Award 2022-2023, jointly established by Malaysian Chinese media "Sister Magazine" and FABIA (Federation of Asian Beauty Alliances)

-Certified Award:: Consumers' Choice Award by Majlis Tindakan Pengguna Negara (Malaysia)

## 2017

Certificates Semi-permanent make up the first class with honours by the Global Processional Artist Federation.

## 2008

The Certificate in Face Arts Embroidery by Buckingham College of Arts and Science, London, United Kingdom

#### 2007

Assessment by the National Vocation Training Council (Majlis Latihan Vokasional Kebangsaan Malaysia) as Beautician Level 1

Assessment by the National Vocation Training Council (Majlis Latihan Vokasional Kebangsaan Malaysia) as Aesthetic level 2

Endowed with an impressive portfolio, Lam Yen Ni is not only a stalwart in the beauty industry but also an emblem of perseverance, dedication, and vision. Her

journey from founding Beauty Inn to earning coveted awards bears testimony to her professionalism, making her an inspiration to many.